

JOB ROLE PROFILE

Business:	BATA Group
Role:	Country Store Manager
Job Type:	Permanent - 40 hours per week 5 shifts over 7 days
Pay:	£27,095
Benefits:	Company Pension, Employee Discount, Company Sick, Company Events, Company Bonus
Reporting to:	Retail Operations Manager
Work Location:	South West Lancashire Farmers, Blaguegate Lane, Lathom, Skelmersdale WN8 8TZ

BATA Group supplies animal feeds, fuel, and an extensive range of other goods and services, including testing, storage, manufacturing, merchandising, and distribution. SWLF and Thompsons of York are integral parts of our business manufacturing coarse mixes and compound feeds for livestock, equestrian, pigs and poultry.

We are looking for a Retail Country Store Manager to join our team in SWLF. In this role, you will be responsible for the day-to-day management of the Country Store. You will work closely with the Retail Operations Manager, ensuring the store delivers the highest standard of customer service through strong leadership, support, direction, and leading by example.

We are looking for someone who is sales and customer-focused, with high standards and excellent interpersonal skills. Preferably, applicants will have agricultural or equestrian interests and knowledge, although this is not essential, as full training will be provided.

Key Skills & Attributes

- Brilliant people skills – an energetic leader who promotes positivity and teamwork
- Hands-on and comfortable taking ownership and accountability
- Strong interpersonal and organisational skills
- Focused and professional in a fast-paced environment
- Highly organised, with exceptional standards and merchandising skills
- Proven, solid employment history in retail or a similar sector

Key Tasks

- Managing, supporting, and developing the Country Store team
- Maximising store sales performance
- Delivering training to ensure your team has the capability and confidence to perform their roles
- Maintaining a high standard of product presentation and merchandising
- Empowering colleagues to always put the customer first and deliver outstanding customer service
- Building effective relationships with other key departments within the business

JOB SPECIFICATION

Full Time Country Store Manager

If you are interested in this role and would like to explore joining our team, please contact us via email with a covering letter and your CV.